



SOUTHERN
CROSS HEMP

NSW'S FIRST MOBILE HEMP OIL EXTRACTION COMPANY

NSW hemp license # 66465
Medical cannabis ODC LICENCE # ML050/20

Problem

Australia has never achieved a successful or highly profitable hemp industry. We currently have no portable hemp oil extraction equipment in the country, relying on all industrial hemp being exported to China for various processing.



Problem

- **NSW** hemp farmers do not have the \$3.5 million budget for the sophisticated oil extraction machine and drying equipment, which will save the farmers two months of warehousing drying costs.

- In **NSW**, the state laws do not permit the transport of hemp biomass. It must be processed on site.



Solution

Hemp oil extraction for pet food and cosmetics is now Legal in **NSW** and has the highest margin and lowest risk.

Cosmetic companies are currently selling hemp oil-based products for more than **\$A200.00** gm.

www.goodalternatives.me/shop/2000mg-cbd-hemp-oil/
2000mg (2 gm) CBD Oil blended in 30ml of 100% organic, cold-pressed hemp seed oil. - US\$326.00 or AU\$481.00



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Market Validation

The **Hemp oil**-based skin care market was valued at about **\$US 710 million** worldwide in 2018.

The market was projected to reach a value of **\$US 959 million** world-wide by 2024.

<https://www.statista.com/statistics/1067969/global-cbd-skin-care-market-value/>



Market Validation

The US pet treat market is expected to grow to **\$6.7 billion** in revenue by the end of 2019, which would be a **3.1%** increase from 2018 sales, according to Packaged Facts, Oct 11, 2019.





Products



SCHO plans to visit licensed NSW hemp farms only, with pre-set appointments, in secure and laboratory standard clean trucks, to conduct the extraction of hemp oil from hemp stock.



Product

Market Adoption

Products	Net Profit Per Acre
CORN	\$ 350
SOYBEANS	\$ 250
COTTON	\$ 400
TOBACCO	\$ 1,200
INDUSTRIAL HEMP FIBER	\$ 800
INDUSTRIAL HEMP SEED	\$ 1,500+
INDUSTRIAL HEMP OIL	\$ 2,000+



Langdon Brown posts daily to his 26,000+ LinkedIn connections regarding the benefits of industrial hemp.

SCHO has conducted telephone interviews with numerous cosmetic companies in **NSW**, who expressed strong desire to incorporate **hemp oil** into their product range, at **\$40 g**.

Licensed **NSW** farmers have offered to sign contracts with SCHO to supply the hemp flowers to be made into industrial **hemp oil** for cosmetics.

Hemp oil is in short supply throughout **Australia**. At the 2019 Sydney Hemp Health & Innovation (HHI) Expo in Sydney, cosmetic and animal food company representatives were actively seeking hemp oil for their products.

Market Adoption



Business Model

SCHO will pay the hemp farmers **\$7/gm**.

SCHO will white label and drop ship the **hemp oil** to capital markets - targeting **Australian** and international pet food and cosmetic companies for **\$40 gm**



It's time to replace the mineral carbon economy

with the organic carbon economy



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Competition

My application was **NSW DPI's** first application for permission for a mobile **hemp oil** extraction company.



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Competitive Advantage



First to market.

Farmers can get paid fast and properly.

Off the farmer's property in 24 hrs. for 3 T wet hemp/1 T dry hemp.

Team

LANGDON BROWN Managing Director

Monash University (BUS/
Japanese student award), 10+ years
private banking/Snr. Financial Planner in
Tokyo and Westpac HO Sydney, Australia.
6 years in the Australian medicinal
cannabis and hemp industries.



SCHO hopes to raise funds to cover the set-up costs and the first-year operating costs including overdraft requirements to purchase hemp stock from farmers.

Target \$3,500,000

For a period of two years, **SCHO** will share with investors **25%** of net profits. The principle investment will be returned to investors with the second-year profit share. This final payment will conclude the investors involvement.

	Revenue yr. 1	\$ 57.1m		Costs yr. 1	\$ 3.3M
	Revenue yr. 2	\$ 114.3m		Costs yr. 2	\$ 2.7m

Financial