



Experience the
future of retail
cannabis.

 twitter.com/NeptuneCannabis

 [instagram.com/NeptuneCannabisCompany](https://www.instagram.com/NeptuneCannabisCompany)

Dispensary Highlights

Los Angeles Location

\$280k/ Month in Sales

Technology Enhanced Shopping

Low Operating Costs

50 Million Annually in Tourism Traffic

Current License:

Retail Storefront, Home Delivery, Manufacturing,
Distribution, Consumption



What is Neptune?

Neptune Cannabis Company is a high-end cannabis brand offering high quality cannabis & CBD for retail and delivery.

[Neptune Cannabis Company](#)
[Video](#)

Seed Round 1

Total Ask: \$7 Million

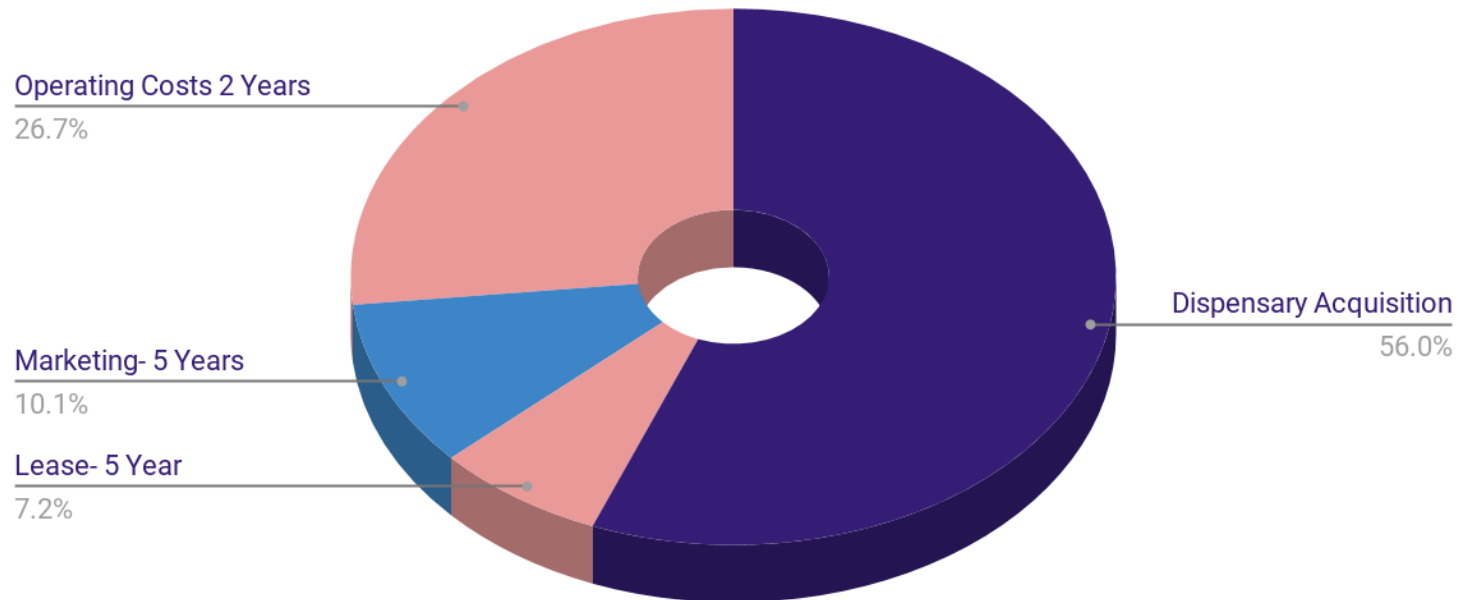
**Dispensary Acquisition & Remodel
\$5,000,000**

**Lease: 5 Year
\$540,000**

**Marketing
\$460,000**

**Operations
\$1,000,000**

Use of Funds





Goal

Establish customer loyalty to our brand through excellent service and quality products.



Vision

Set the new standard for retail cannabis.



Mission

To build our brand on the core values of customer service, quality, honesty, integrity and community outreach.



NEPTUNE

Cannabis Company

The Neptune Way.

Technology Enhanced Shopping

- ❖ Online or Neptune App Ordering
- ❖ Four in-store Kiosks
- ❖ Electronic Payments Accepted
- ❖ Minimum person to person contact

Unparalleled Convenience

- ❖ Home Delivery
- ❖ Quick-Collect Pick-up Lockers
- ❖ No Lines or Waiting Rooms
- ❖ Orders ready in 5 mins or less

Open Layout Design

- ❖ Modern and inviting layout
- ❖ Products Organized by Type/Strain
- ❖ Cannapods allow for sensory shopping
- ❖ Six Product Tables



Flowers

Sativa
Indica
Hybrid
Pre-Rolls

Edibles

Brownies
Chocolate Candy
Cookies
Gummies
Mints

PRODUCTS

CBD

Hair Care
Pet Care
Skin Care
Wellness



Business Model

First Year Projections



Retail

\$4.4 Million

- ✓ Flowers/ Pre-rolls
- ✓ Edibles/ Beverages
- ✓ Tablets/ Sublingual
- ✓ Topicals/ Tinctures



Delivery

\$1 Million

- ✓ Flowers
- ✓ Pre-rolls
- ✓ Edibles
- ✓ Beverages



Online CBD Store

\$500 Thousand

- ✓ CBD Products
- ✓ Wellness Products
- ✓ Consumption Accessories
- ✓ Neptune Apparel



Manufacturing

\$750 Thousand

- ✓ Cannabis Flower



Online CBD Store

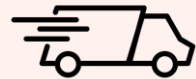
Neptune CBD



Over \$12,000 in sales with no marketing



5 out of 5 star reviews on Facebook & website



High-quality products and fast shipping



50% to 125% markup from wholesale price



NEPTUNE
CBD

Live Healthy. Live Happy.

Go-To Market Strategy

Partnerships

Partnerships must work with the best.

Canndescent, Mr.Moxey's, & Papa & Barkley's are just a few of the exclusive brands we have partnered with so far.



CANNDESCENT



Marketing

Strategically Placed Billboards

- Airports
- Freeways
- Interstates
- High traffic/tourism areas
- Unique marketing concept

Unparalleled Branding

- Branded accessories
- Cannabis Video Advertising & Education
- Infographics



Market Opportunity

Projected Cannabis Growth by 2026.

\$89B



Global

\$23.6B



United States





\$7.2B



California



Neptune vs. Competition

				
Online Ordering	Yes	No	Yes	No
Convenient Pickup	Yes	No	Yes	No
Delivery	Yes	No	No	No
Open Layout	Yes	No	Yes	No
Custom App	Yes	No	No	No

Competition

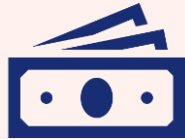


Growth Strategy

How will we scale in the future

Phase 1- Dispensary

Spring, 2021



- Acquisition of a licensed, turn-key, and profitable dispensary in Los Angeles, California
- Remodel and Rebrand
- Execute Marketing Plan
- Begin growth operations for wholesale flowers.



Phase 2 Evaluation Fall, 2021



- Thorough evaluation of products, cost/profit analysis, staffing, customer satisfaction and marketing strategy.
- Look into other properties in Cannabis legal states to expand brand nationally.



Phase 3 Funding Round 2 & Expansion Spring 2022



- Begin funding round 2 for expansion phase.
- Trim potential property list to 5 and create budget.
- Acquire 2nd location, remodel and rebrand.



NEPTUNE
Cannabis Company

Founders & Advisors



Dalvin Hicks

Co-founder & CEO

Dalvin is the Co-Founder and CEO of Neptune. Dalvin received his MBA from Arizona State University in Spring 2020. Dalvin has experience in management, strategic planning, and business development. Dalvin also has extensive experience in the alcohol industry which mirrors regulations in the cannabis industry.



Juwon Milledge

Co-founder & COO

Juwon is the visionary of the Neptune brand. Juwon has a BBA in Management from the University of Georgia. Juwon has experience in managing a multinational branded retail location which has prepared him to handle the predicted growth and operations of The Neptune Company.



Tyler Ledbetter

Cannabis Industry Advisor

Tyler is a close partner of the Neptune Management team. Since 2016, Tyler has owned and operated a cannabis growth operation in Colorado. In 2019 Tyler and his partner opened a dispensary in the same location. Tyler brings a wealth of knowledge and industry best practices to Neptune.



Jimmy Hulsey

Cannabis Industry Advisor

Jimmy Hulsey is great advisor for the Neptune Team in the growing cannabis industry. With experience working with dispensaries in Oregon and working with state governments for alcohol permits, Jimmy is an asset when navigating this new and thriving industry.

Financial Breakdown



	\$	Quarter 1	Quarter 2	Quarter 3	Quarter 4
CAPEX					
Dispensary Purchase/Acquisition		4,750,000	0	0	0
Update and Remodeling		200,000			
Furniture, Display Counters, Refrigerators, Freezers, Storage Hardware and Shelving		50,000	0	0	0
Cost for Computer Software (Accounting Software, Payroll Software, CRM Software, Microsoft Office, etc.)		2,500	2,500	2,500	2,500
<u>Equipment</u>					
◇ iPads (25)		7,500	0	0	0
◇ Identification Cards		500	0	0	0
◇ MacBook (5)		6,000	0	0	0
◇ Mobile Care Readers (Square Cash)		750	0	0	0
Products		50,000	50,000	50,000	50,000
OPEX					
Operating Expenses, including salaries		200,000	250,000	250,000	250,000
Marketing & Sales Expenses		115,000	115,000	115,000	115,000
Misc.		3,685	5,102	5,102	5,102
Total		5,385,935	422,602	422,602	422,602

*Remaining funds not included in this year 1 financial breakdown are for the 5 year lease agreement on the property Neptune will acquisition.

Why Neptune?

With the current projected growth rate of the cannabis industry and Neptune, investors have the potential for up to an incredible **21% ROI in 5 years.**

Despite the COVID-19 pandemic, the cannabis industry has proven to be a stable and essential industry.

Cannabis products, specifically CBD products have continuously raised curiosity around cannabis and its health benefits.

Our products and exceptional service will allow us to mold the industry into a more professional, essential business.



Experience the future of retail cannabis.

Experience Neptune.

THANK

YOU



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