

# miraculo

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God'sGreenery



cannabisMD

askCMD

dank rank.

Investor Presentation October 2020

# miraculo



## God's Greenery

Launched September 2020

- First direct sales entrant in hemp-based CBD products for the Christian Community
- Earn extra income from home
- Tithe to local churches and charities
- Unique product formulation unlike anything on the market



## cannabisMD

Launched 2018

- The Global Authority for CBD and Medical Cannabis
- Multiple opportunities to drive audience and monetize
- Behavioral data gathering per ailment & niche



In Beta

- Created to help curious consumers find the right CBD products
- The proprietary recommendation engine utilizes AI, customer-input data, verified lab results, and input from medical doctors to surface products
- Up to 50% commissions

## dank rank.

In Development

- Review and comparison marketplace for accessories for the adult consumption market
- Demystifying the jargon around cannabis and creating an engaging experience
- Up to 50% commissions

## Domain Library

Long term asset value

- Thousands of highly topical / search intent URL's
- Largest cannabis and CBD domain library in the world
- Allows us to build communities for underserved audiences
- Opportunity to monetize individual domains



## **First Market Entrant In Hemp-derived CBD Products For The Christian Community**

Live better and feel better the way God intended, naturally. A wellness line combining CBD with the other plants and herbs with healing properties that are referenced in the Bible.

### **First Mover Advantage**

No other entrant in the lucrative and engaged Christian market

**41M**

US Faith Driven  
Consumers

**77%**

Looking for brands  
that share their  
world view

**84%**

Willing to switch  
brands

# God's Greenery Wellness Collection

BODY. MIND. SPIRIT.



## The Oil of Gladness

*"So it will be in that day, that his burden will be removed from your shoulders."* [Isaiah 10:27]

Support your body's natural anti-inflammatory process with this soothing blend that combines clove, mint, black pepper and basil with CBD.



## Chamomile Sleep Capsules

*"Come unto me, all you who labor and are heavy laden, and I will give thee rest."* [Matt. 11:28]

God knows your life isn't easy. This formulation combines soothing chamomile, GABA and lemon balm with CBD to calm.



## Fit & Flex Capsules

*"This will be healing for your body and strengthening for your bones."* [Prov. 3:8]

Ease the stress of daily living with your with this enriching and soothing blend of curcumin, organic MCT oil and CBD.

COMING SOON

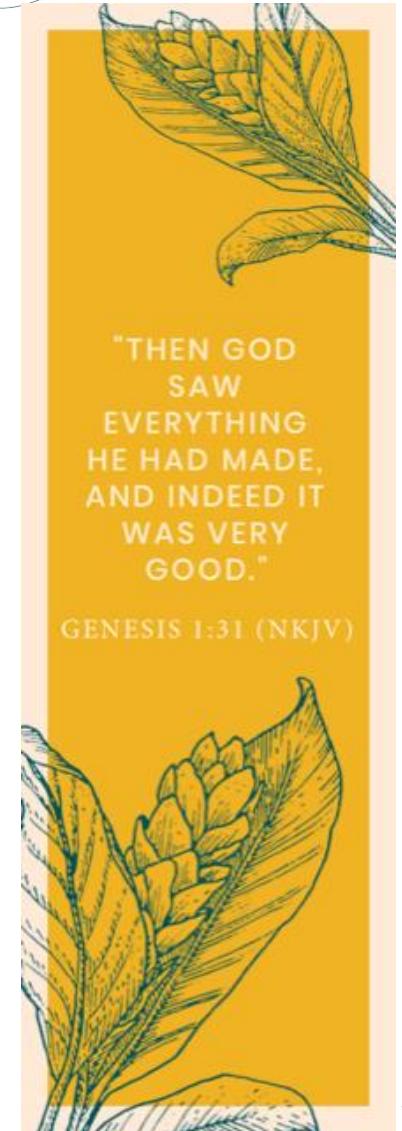


### The Balm of Gilead

*"Is there no balm in Gilead? Why then is there no healing for the wound of my people?" [Jeremiah 8:22]*

Created for moments when you need fast relief from painful inflammation, this formula combines myrrh, aloe, balsam, rosemary with CBD oil for quick results.

- **Aloe** – soothing relief, topical and ingested
- **Flax** – fight inflammation, arthritis, respiratory issues
- **Frankincense** – topical use only, soothes stress
- **Garlic** – helps kill parasites, supports heart and more
- **Milk Thistle** – helps the body, and the liver detox
- **Myrrh** – topical salve can help relieve pain, wound healing, anti-inflammatory
- **Turmeric** – inflammation, rheumatism
- **Anise** – antispasmodic, good for coughs, breathing
- **Mustard** – heart health, red blood cells, sleep
- **Balsam** – anti-inflammatory, antiseptic – topical application
- **Cilantro/Coriander** – fight inflammation, digestive issues
- **Wormwood** – aid digestion
- **Cassia** – a warming oil, ingested supports immune function
- **Cinnamon** – blood glucose support, anti-yeast
- **Cumin** – blood glucose support, immune support
- **Hyssop** – intestinal issues, digestion, asthma, infections
- **Saffron** – depression, immune health, cancer



## Sold Through a Direct Sales Channel

- God's Greenery Ambassadors earn extra income, working from home
- Recruiting through churches, community orgs and colleges
- Tithe of revenue to local churches and not-for-profit of your choice

**HEALTH BLOGGER**

Healthy lifestyle advocates who practice active, natural living

**MILITARY**

Influencers who have built their following through military association

**FAITH-FLUENCER**

Advocates of religious spirituality who have built social followings through teaching

**FITNESS MOM**

Mothers who share insights into parenting as well as healthy living

**ENTREPRENEUR**

Business leaders and inspirational speakers who use social media to inspire

# The Power of the Ambassador Program



 **God's Greenery by Samantha**  
@godsgreenerybysam · Health/Beauty

[Send Email](#)

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**About**    See All

 At God's Greenery, we are all about whole health: body, mind, and spirit. Our all-natural line of innovative products are made from plants, herbs, and spices God created and gave to us.

 Create Post

 Photo/Vidoe     Check in     Tag Friends

 God's Greenery by Samantha

**Instagram**

 samanthatstanley79 [Follow](#) [...](#)

15 posts    93 followers    153 following

**God's Greenery by Samantha**  
We are all about whole health: body, mind, and spirit. Our all-natural line of innovative products are made from plants, herbs, and spices.  
[godsgreenery.com/?rfsn=4624878.0214ab](http://godsgreenery.com/?rfsn=4624878.0214ab)

Followed by [gogodsgreenery](#)

[POSTS](#)    [TAGGED](#)

Projected to have 10 Ambassadors in the first 4 weeks

**God's Greenery now has 220 Ambassadors and growing**

# Story Resonates with Media

## God's Greenery CEO Cites CBD Boom Among Christians, Prepares Product Rollout



Anthony Noto , Benzinga Staff Writer

[FOLLOW +](#)

June 25, 2020 9:19am

3 min read

[Comments](#)

→ [Click here to get Benzinga's options trade ideas.](#)



## Forbes

357 views | Sep 24, 2020, 02:20pm EDT

## Cannabis For Christians? God's Greenery Combines Hemp CBD With 'Biblical Ingredients'



Amanda Siebert Contributor

Vices

*I cover the business and culture of cannabis and psychedelics.*

## God's Greenery Launch Strategy

Sept – marketing and PR focus on faith-based audiences in North Carolina

- population of 10.4M
- 85% consider religion an important part of their lives
- diverse communities

4Q – extend to SC, TN, AL, KY, GA

Early 2021 - CA, CO, IL and across the US

# cannabisMD

The Global Authority for CBD and Medical Cannabis

cannabisMD is the *only* brand safe platform to reach curious consumers exploring the potential health and wellness attributes of medical cannabis and CBD

No Smoke, No Stigma, No ‘Weed’



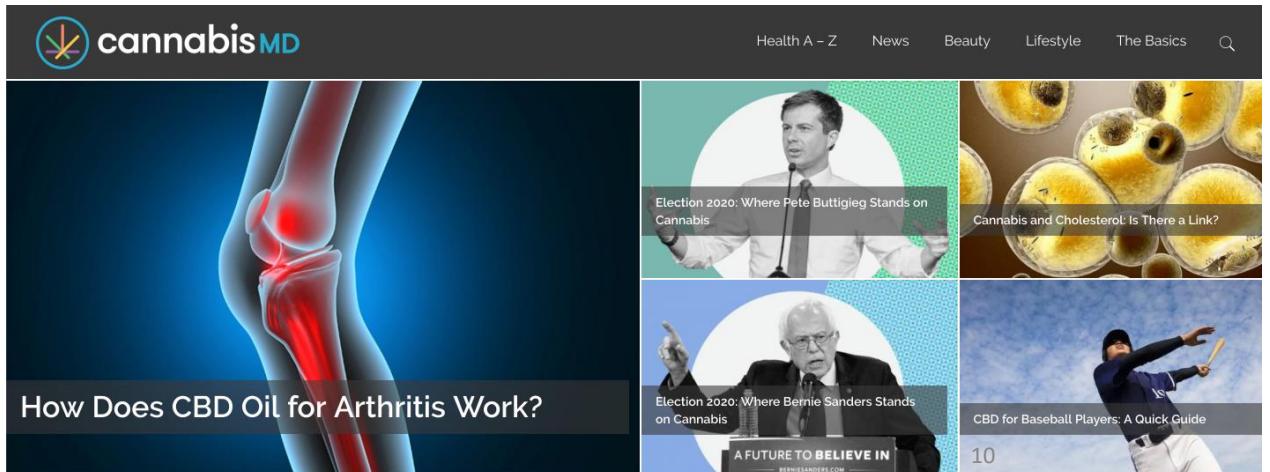
Select Other Platforms

 FRESH TOAST

 Leafly

Herb

 HIGH TIMES



The screenshot shows the cannabisMD website homepage. At the top, there's a navigation bar with links for "Health A - Z", "News", "Beauty", "Lifestyle", and "The Basics", along with a search icon. The main feature is a large image of a knee with a red glow on the joint, with the text "How Does CBD Oil for Arthritis Work?". To the right, there are several smaller news cards: one about Pete Buttigieg's stance on cannabis, another about cannabis and cholesterol, one featuring Bernie Sanders, and one about CBD for baseball players. The bottom right corner has the number "10".

## Content Powered by Trust and Authority



Dr. Jordan  
Tishler, MD



Dr. June  
Chin, DO



Dr. Lynn  
Moreski, MD



Dr. Ron  
Schefdore, MD



Chef Andrea  
Drummer



American Cannabis  
Nurses Association



# Addressing Need States of the Curious Consumer

Chief Medical Officer (Mom)



- Taking control of their health for themselves & their family and seeking alternative solutions to supplement or replace traditional medicine
- Often feel they have run out of options through physicians or other avenues

Healthy Agers



- Active men and women 45+ who believe it is never too late to improve their quality of life
  - Interests in optimizing their physical and mental health

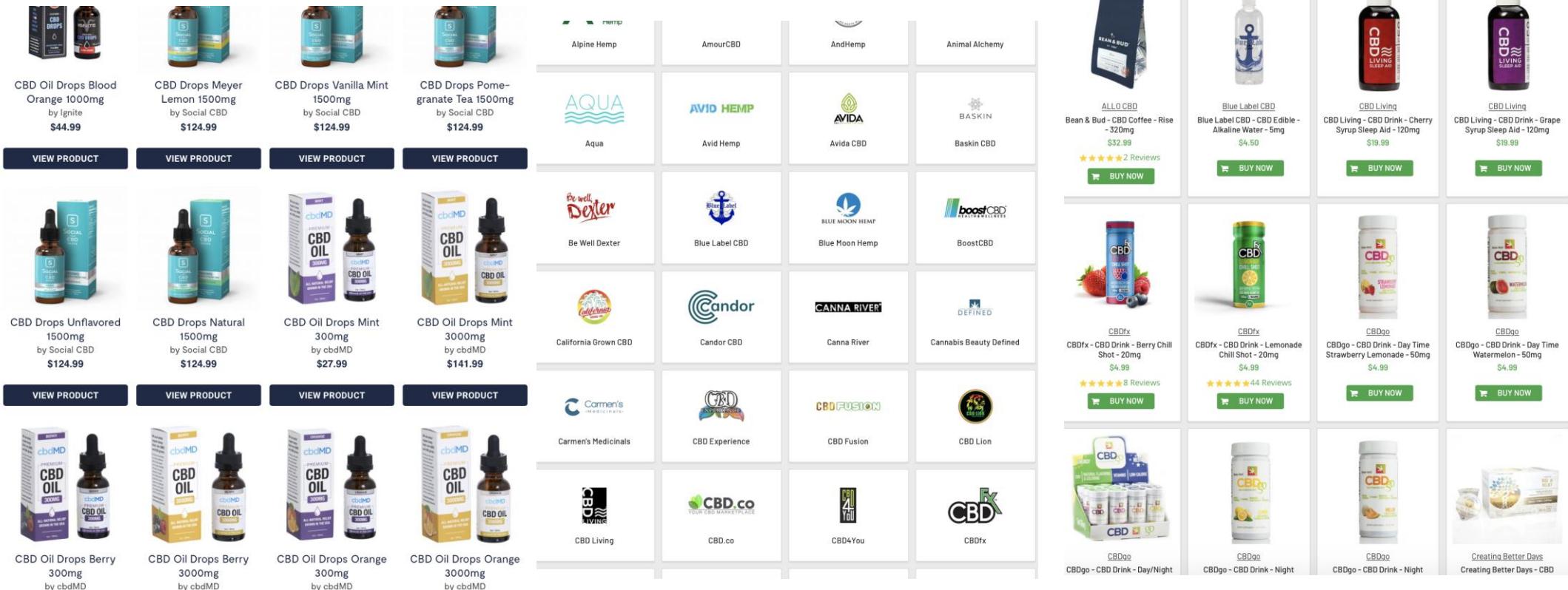
Affluent and Cultured Millennials



- Proactive in their health/wellness journey, willing to pay premium prices
- Positive association and belief in the health benefits of medical cannabis/CBD

# Clutter and Confusion

Consumers are searching for informed and intelligent product recommendations in a crowded industry



## askCMD

The first proprietary recommendation engine that utilizes AI, demographic, behavioral, historical, and preferential user inputs to guide curious shoppers to the CBD product that will fit their needs

- Up to 50% commissions on any products purchased on partner websites
- quiz-style system gathers invaluable customer data across the industry



The screenshot shows the askCMD website. At the top left is the askCMD logo. The main headline reads "Which CBD product is *actually* right for you?". Below it, a sub-headline says "Is it: Lab Tested". A prominent orange button labeled "Take the quiz" is visible. To the right, there's a small image of a potted plant and some CBD products like an orange slice and a dropper bottle. At the bottom right, there's another image of CBD products including a bar of soap and a dropper bottle.

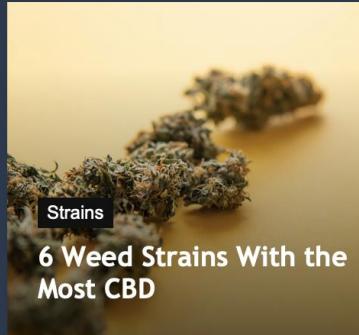
# dank rank

Review and comparison platform for the adult consumption market

- Friendly and informative, demystifying the jargon and creating an engaging experience that allows the audience to come away with a deeper understanding of cannabis and related products
- Up to 50% commissions on any products purchased on partner websites

## Cannabis product reviews, news, coupons & price comparison

We research and test cannabis products so that you won't have to.



# Strategic Domain Library of Highly Topical/Search Intent URLs

Opportunity to grow discreet audiences around ailments or interest

## Ailment

- Acne
- ADHD
- Anxiety Disorder
- Alzheimers
- Antinflammatory
- AntiAging
- Arthritis
- Autism
- Beauty Products
- Bipolar Disorder
- Blood Pressure
- Breast Cancer
- Burns
- Cancer
- Cardiovascular Disease
- Chronic Pain
- Cold Sores
- Concussions
- Depression Eczema
- Epilepsy
- Headaches Migraines
- Heart Disease
- Herpes Hypertension
- Joint Pain
- Multiple Sclerosis
- Parkinson Disease
- PTSD

## CBD

- cbdoilacne.com
- cbdanxietydisorder.com
- cbdoilalzheimers.com
- cbdantiinflammatory.com
- cbdoiintaging.com
- cbdarthritistreatment.com
- cbdoiulautism.com
- cbdbeautyoil.com
- cbdpolarisorder.com
- cbdbloodpressure.com
- cbdoiulbreastcancer.com
- cbdburns.com
- cbdcancerinfo.com
- cbdoiulchronicpain.com
- cbdcoldsores.com
- cbdconcussions.com
- cbddepression.com
- cbdeczema.com
- cbdoilepilepsy.com
- cbdoiulheadaches.com
- cbdoiulmigraines.com
- cbdheartdisease.com
- cbdherpes.com
- cbdhypertension.com
- cbdjointpain.com
- cbdmultiplesclerosis.com
- cbdoiulparkinsons.com
- cbdoiuladhd.com

## Cannabis

- cannabisacneproducts.com
- cannabisadhd.com
- cannabisanxiety.com
- cannabisalzheimers.com
- cannabisantiinflammatory.com
- cannabisaging.com
- cannabishelpsaarthritis.com
- cannabisreatsautism.com
- cannabisbeautybenefits.com
- cannabisbipolarisorder.com
- cannabisbloodpressure.com
- medicalcannabisbreastcancer.com
- cannabisburns.com
- cannabiscardiovasculardisease.com
- cannabischronicpain.com
- cannabiscoldsores.com
- cannabisconcussions.com
- cannabisfordespression.com
- cannabisczema.com
- medicalcannabisepilepsy.com
- cannabisheadaches.com
- cannabisreatsmigraines.com
- cannabisheartdisease.com
- cannabisherpes.com
- cannabishypertension.com
- cannabisjointpain.com
- cannabismultiplesclerosis.com
- cannabisparkinsonsdisease.com
- medicalcannabisptsd.com

## THC

- thcacne.com
- thcadhd.com
- thcanxietydisorder.com
- thcalzheimers.com
- thcantiinflammatory.com
- thcantiaging.com
- thcarthritis.com
- thcautism.com
- thcforbeauty.com
- thcbipolarisorder.com
- thcbloodpressure.com
- thcbreastcancer.com
- thcburns.com
- thccancerstudies.com
- thccardiovasculardisease.com
- thcchronicpain.com
- thccoldsores.com
- thcconcussions.com
- thcddepression.com
- thceczema.com
- thcforepilepsy.com
- thcheadaches.com
- thcmigraines.com
- thcheartdisease.com
- thcherpes.com
- thchypertension.com
- thcjointpain.com
- thcmultiplesclerosis.com
- thcparkinsonsdisease.com
- thchelpsptsd.com

## Marijuana

- medicalmarijuanaacne.com
- marijuanaadhd.com
- marijuanaanxietydisorder.com
- marijuanaalzheimers.com
- marijuanaantiinflammatory.com
- marijanastopsaging.com
- marijuanaarthritis.com
- medicalmarijuanaautism.com
- marijuanabeautyproducts.com
- marijanabipolarisorder.com
- marijuanabloodpressure.com
- medicalmarijanabreastcancer.com
- marijuanaburns.com
- marijanacardiovasculardisease.com
- medicalmarijuanaxchronicpain.com
- marijuanaoldsores.com
- marijuanaconcussions.com
- medicalmarijuanadepression.com
- marijuanaeczema.com
- marijuanaepilepsy.com
- marijuanaheadaches.com
- marijanatreatsmigraines.com
- marijuanaheartdisease.com
- marijuannaherpes.com
- marijuannahypertension.com
- marijanajointpain.com
- marijanamultiplesclerosis.com
- marijanaparkinsons.com
- medicalmarijanapsd.com



**BuyWeed.com domain sells for \$50,000**  
by Andrew Allermann

Another marijuana-related domain sells for big bucks.



People who played the long game betting on marijuana-related domains have finally hit their payday in recent years. Many states have legalized the drug to one degree or another and it has become a big business.

Here's the latest example: Sedo just reported the sale of BuyWeed.com for \$50,000. The .net version of this domain sold for \$500 last year in a NamesCon auction.

Here are some other marijuana-related domains that have sold since the beginning of last year, according to [NameBio](#):

- cannabiscity.com \$12,000
- cannabiscompany.com \$12,000
- cannabismedia.com \$19,999
- cannabliss.com \$15,340
- CBD.it \$17,000
- CBD.world \$20,000
- CBDclub.com \$30,000
- CBDinfused.com \$15,000
- happy420.co \$36,166
- medicannabis.com \$25,770
- weedcenter.org \$23,100
- weedMagazine.com \$10,000

# All key members of the team are compensated 100% with stock in lieu of cash

Seasoned, successful brand builders and growth strategists from Condé Nast, Viacom, Discovery, Yahoo, J&J and Herbalife

**Michael Klein**

## CEO

- Award Winning Content and Digital Innovation Leader
- Former EVP, Content, MTV
- Former EVP, Development & Content Strategy, Condé Nast Entertainment (incl. Vogue, Vanity Fair, GQ, Wired, The New Yorker)
- Former Head of Original Programming for SundanceTV, Travel Channel, TLC, Discovery, Inc.

**Jennifer Romilini**

## EDITOR IN CHIEF

- Award Winning Writer and Editor
- Former Head of Shondaland Digital
- Editorial Director, Hello Giggles
- Editorial Director, Yahoo Shine
- Editor, Condé Nast

**Audrey Sommerfeld**

## HEAD OF STRATEGY

## GOD'S GREENERY

- Brand and Direct Sales Strategy Expert
- Former VP, Herbalife Executive
- Former VP, ViSalus Sciences
- Former Head of Marketing, J&J

**Andrea Drummer**

## FOOD EDITOR

- Leading cannabis and CBD Chef
- Owner, Elevated VIP Cooperative
- Speaker and expert in cannabis cuisine

**Natalie Gillespie**

ADVISOR  
GOD'S GREENERY

- Speaker, Editor, Author, Journalist

**Dr. June Chin**

MEDICAL ADVISOR

- Integrative Cannabis Physician
- Founder, MedLeafRx
- Education: Cornell, Harvard, NYU

**Dr. Jordan Tishler**

MEDICAL ADVISOR

- Cannabis Specialist
- President of The Association of Cannabis Specialists
- CMO, InhaleMD
- Education: Harvard Medical School

**Angela Vogel**

## REVENUE STRATEGY

- Sales and Revenue Leader
- Extensive digital sales experience
- Founder, Your Travel Insider

**G. Scott Paterson**

CO-CHAIRMAN & CO-FOUNDER

- Media, Technology & Cannabis Entrepreneur
- Director, Lions Gate Entertainment Canada Corp, (previously served as Chair of the Audit & Risk Committee of Lions Gate Entertainment (NYSE: LGF.B))
- Former Chair of the Toronto Venture Exchange, Vice Chair of the Toronto Stock Exchange, Chair & CEO of Yorkton Securities

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