

A New Dimension in Medical Grade CBD Therapy

curatio ™
FULL SPECTRUM THC-FREE



CURATIO LIFE SCIENCES, INC.

- After 3 years of R&D Curatio was established to develop natural medications in 2019 (California C Corp)
- Founder brings together a core team with significant pharmaceutical background and product launch experience

OUR VISION

To be a trusted leader in the wellness industry

OUR MISSION

To be a trusted source for educating and creating a better-informed customer base on the safe and effective use of our medical grade products.

CURATIO LIFE SCIENCES, INC.

Founder and CEO - Glenn DeSimone



- 5 years in the healthcare industry with Medicus, a Publicis company
- Executive for blockbuster brand, Symbicort
- Involved in launching several pharmaceutical products
- Pivoted out of the pharmaceutical industry and began research in natural medicine and founded Curatio in 2019
- Glenn and a team of chemists invested 3 years researching cannabinoids and the ECS to develop the ideal ratio of cannabinoids, terpenes and triglycerides to create a true medical-grade product line.

Executive Vice President - Glenn DeSimone Sr.



- 35-year veteran of the healthcare industry
- Entrepreneur, started a healthcare agency that became 7th largest in the USA
- Directly involved in over 20 new product launches
- Retired Chairman and CEO, Medicus Group International and Publicis Group International
- Trustee of the Cancer Research Institute Committee Chair, Marketing Communication

Management & Regulatory Team



Nicole Schwartz

Operations, Marketing & Communications

- Master's degree in Business Administration with an emphasis in Strategic Leadership
- Key contributor in 4 successful business launches
- Experienced pharmaceutical and biotechnology marketing and operations manager



Bryna Dahlin

Regulatory Attorney

- Bryna has been providing regulatory advice to hemp and cannabis clients since 2015
- Also advising clients in the food, dietary supplement and pharmaceutical space
- Named "Super Lawyer" since 2010
- Partner / Benesch Friedlander Coplan & Aronoff, LLP



Letecia De Iocio Silva

Business Development Manager

- Holistic Management Degree with an emphasis on alternative medicine
- Entrepreneur and Business owner
- Certified Life and Wellness Coach
- 5+ years of international business relations



Bruce Charles

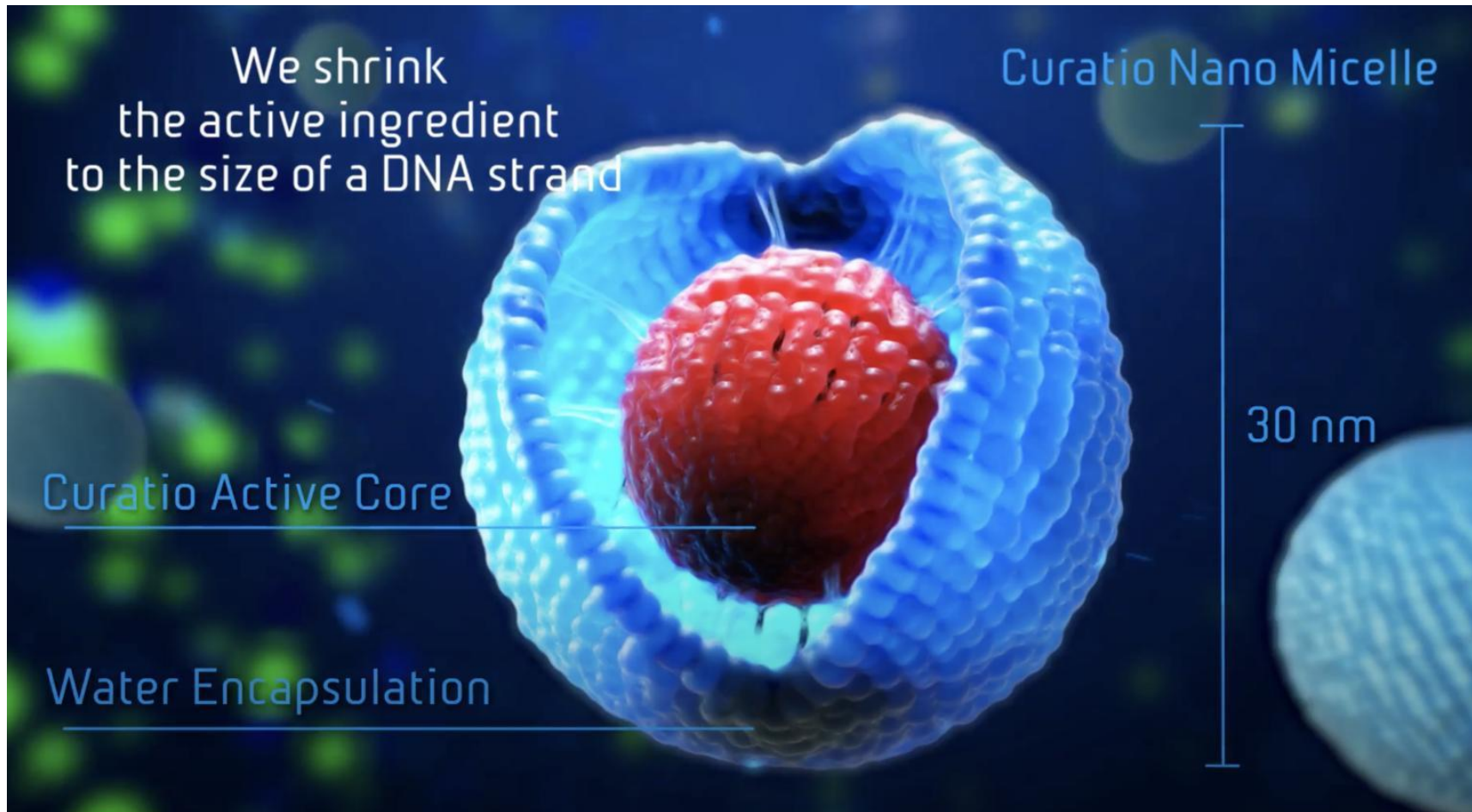
Corporate Attorney

- A business attorney blending experience and expertise of a large firm with a hands-on approach
- Extensive experience, exceptional value, and responsive
- Partner/Charles & Kane, LLP

CURATIO LIFE SCIENCES, INC.

All partners in the supply chain vetted and contracted as part of the Curatio team





[Watch the Curatio Video](#)



A New Dimension in CBD Therapy... the ratio matters

Curatio Full Spectrum THC Free-- Our CBD oil is 100% hemp derived, grown in Colorado, before distillation we capture all elements preserving the full spectrum components

Curatio has a unique proprietary CBD profile-- specifically formulated ratio of cannabinoids, terpenes, and triglycerides (all hemp)-- with 15% secondaries, critical in achieving the entourage effect





A New Dimension in CBD Therapy... the ratio matters

Curatio converts the THC (3%) in our oil-- through a patent pending process the THC in our hemp is converted into 3% CBN which like THC has binding affinity to CB1 receptor without the psychoactive effects

The Ratio Matters--our cannabinoids (CBD, CBN, CBG, CBC, CBDv), beta caryophyllene and myrcene both clinically proven terpenes, phenols, esters, and fatty acids are formulated in specific ratios to work synergistically



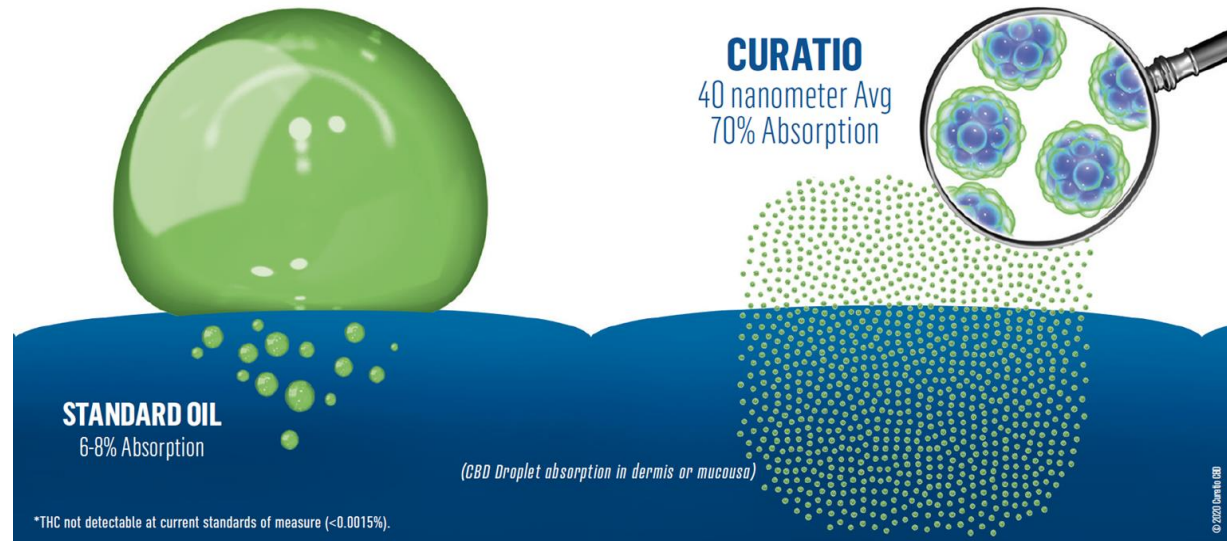


A New Dimension in CBD Therapy pharmaceutical delivery system

Curatio uses a state-of-the-art nano sonication technology:


Our droplet is miniaturized to 10 nanometers greatly increasing absorption, bioavailability, onset, and duration of action

- Miniaturizing allows for greater permeation and surface area
- 10x greater absorption than standard formulations
- Most nano emulsions increase absorption by 20%, Curatio increases by 70%



Traditional Droplet CBD oil is hydrophobic with only 6-8% absorption of product being absorbed

Product Comparison – The Ratio Matters

Checklist Specifications	CBD THC-Free* Brands			0.3%> THC
	Isolate Brand	Broad Spectrum Brand	 FULL SPECTRUM CBD	Full Spectrum Brand
Hemp Based	X	X	X	X
USA Farmed	X	X	X	X
Contains Cannabis lipids		X	X	X
Contains Cannabis Terpenes			X	X
THC-Free*	X	X	X	
Contains Secondary Cannabinoids		X	X	X
Between 2-3%		X	X	X
More than 5%			X	X
More than 15%			X	
Entourage Effect			X	
Nano Emulsified Active Ingredient			X	
5 - 7 x Bioavailability			X	
5 – 15 Minutes Rapid Onset			X	


CURATIO PHARMACEUTICAL GRADE STANDARDS

- GMP certified
- FDA registered manufacturing facility
- Manufactured to high level specifications with close tolerances
- Potency, consistency, and purity from batch to batch and product to product
- All products are third party lab tested 3x, at active 2x and finished product to verify THC-free and manufacturing specifications
- COA's are available for all Curatio products, and scannable on our packaging via QR Code



Certificate of Analysis (COA)

COA's are available for all Curatio products at: <https://curatiocbd.com/third-party-lab-results/>





Certificate of Analysis

QA SAMPLE - INFORMATIONAL ONLY

ICAL ID: 20200116-130 Sample: 20011CA0388.1289 Nano CBD Water-Soluble Drops 500mg Strain: Nano CBD Water-Soluble Drops 500mg Category: Ingestible	Curatio Life Sciences Lic. # None San Diego, CA 92121 Lic. #	Batch#: 20200117-074 Primary Size: 48.1g Total/Batch Size: 48.1g Collected: 01/24/2020; Received: 01/24/2020 Completed: 01/24/2020
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Moisture	Δ9-THC	CBD	Total Cannabinoids	Total Terpenes
NT	ND	534.91 mg/unit	613.11 mg/unit	14.150 mg/g
Water Activity				
NT				

Summary	SOP Used	Date Tested	Complete		 <p>Scan to see results</p>
Batch	SOP-PT07-005-Tinc	01/16/2020	Complete		
Cannabinoids	SOP-TERPMS-Edible.1	01/22/2020	Complete		

Cannabinoid Profile

1 Unit = bottle, 29.17 g, 1 mL = 1 g.


Analyte	LOQ	LOD	%	mg/g	mg/ml	mg/unit	Analyte	LOQ	LOD	%	mg/g	mg/ml	mg/unit
THCa	0.75	0.45	ND	ND	ND	ND	CBDV	0.75	0.45	0.025	0.25	0.25	7.18
Δ9-THC	0.75	0.45	ND	ND	ND	ND	CBN	0.75	0.45	0.050	0.50	0.50	14.64
Δ8-THC	0.75	0.45	ND	ND	ND	ND	CBGa	0.75	0.45	ND	ND	ND	ND
THCV	0.75	0.45	ND	ND	ND	ND	CBG	0.75	0.45	0.041	0.41	0.41	12.08
CBDa	0.75	0.45	ND	ND	ND	ND	CBC	0.75	0.45	0.152	1.52	1.52	44.30
CBD	0.75	0.45	1.834	18.34	18.34	534.91	Total			2.102	21.02	21.02	613.11

Total THC-THCa *0.877 + Δ9-THC; Total CBD = CBDa *0.877 + CBD; NR= Not Reported, ND= Not Detected, *Reported by Dry Mass*, *analytical instrumentation used Cannabinoids:UHPLC-DAD, Moisture:Mass by Drying/Water Activity:Water Activity Meter, Foreign Material:Microscope*

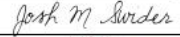
Terpene Profile

Analyte	LOQ	LOD	%	mg/g	Analyte	LOQ	LOD	%	mg/g
δ-Limonene	0.025	0.010	0.8650	8.650	Geraniol	0.025	0.010	0.0090	0.090
β-Myrcene	0.025	0.010	0.2280	2.280	Terpinolene	0.025	0.010	0.0050	0.050
β-Caryophyllene	0.025	0.010	0.0740	0.740	(-)-Guaio	0.025	0.010	0.0040	0.040
α-Pinene	0.025	0.010	0.0660	0.660	α-Terpinene	0.025	0.010	ND	ND
α-Humulene	0.025	0.010	0.0370	0.370	Camphene	0.025	0.010	<LOQ	<LOQ
β-Pinene	0.025	0.010	0.0250	0.250	cis-Nerolidol	0.025	0.010	ND	ND
Linalool	0.025	0.010	0.0220	0.220	δ-3-Carene	0.025	0.010	ND	ND
trans-Ocimene	0.025	0.010	0.0210	0.210	Eucalyptol	0.025	0.010	ND	ND
cis-Ocimene	0.025	0.010	0.0170	0.170	γ-Terpinene	0.025	0.010	ND	ND
α-Bisabolol	0.025	0.010	0.0160	0.160	(-)-Isopulegol	0.025	0.010	ND	ND
Caryophyllene Oxide	0.025	0.010	0.0160	0.160	p-Cymene	0.025	0.010	ND	ND
trans-Nerolidol	0.025	0.010	0.0100	0.100	Total			1.4150	14.150

NR= Not Reported thus no analysis was performed, ND= Not Detected thus the concentration is less than the Limit of Quantification (LOQ), *analytical instrumentation used HS-GC-MS*




Infinite Chemical Analysis Labs
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Lic# CB-0000019-LIC




Josh Swider
Lab Director, Managing Partner

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01/24/2020

This product has been tested by Infinite Chemical Analysis, LLC using valid testing methodologies and a quality system as required by state law. All LOQ samples were performed and met the prescribed acceptance criteria in 16 CCR section 5730, pursuant to 16 CCR section 5726a(13). Values reported relate only to the product tested. Infinite Chemical Analysis, LLC makes no claims as to the efficacy, safety or other risks associated with any detected or non-detected levels of any compounds reported herein. This Certificate shall not be reproduced except in full, without the written approval of Infinite Chemical Analysis, LLC.





Certificate of Analysis

QA SAMPLE - INFORMATIONAL ONLY

ICAL ID: 20200117-074 Sample: 20011CA0427.1431 Nano CBD Cream Extra Strength 600MG Strain: Nano CBD Cream Extra Strength 600MG Category: Topical	Curatio Life Sciences Lic. # None San Diego, CA 92121 Lic. #	Batch#: 20200117-074 Primary Size: 48.1g Total/Batch Size: 48.1g Collected: 01/21/2020; Received: 01/21/2020 Completed: 01/21/2020
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Moisture	Δ9-THC	CBD	Total Cannabinoids	Total Terpenes
NT	ND	656.15 mg/unit	753.95 mg/unit	NT
Water Activity				
NT				

Summary	SOP Used	Date Tested	Complete		 <p>Scan to see results</p>
Batch	SOP-PT07-006-Topical	01/20/2020	Complete		
Cannabinoids					

Cannabinoid Profile

1 Unit = bottle, 48.1 g.


Analyte	LOQ	LOD	%	mg/g	mg/ml	mg/unit	Analyte	LOQ	LOD	%	mg/g	mg/ml	mg/unit
THCa	1.39	0.83	ND	ND	ND	ND	CBDV	1.39	0.83	0.018	0.18	0.18	8.56
Δ9-THC	1.39	0.83	ND	ND	ND	ND	CBN	1.39	0.83	0.037	0.37	0.37	17.80
Δ8-THC	1.39	0.83	ND	ND	ND	ND	CBGa	1.39	0.83	ND	ND	ND	ND
THCV	1.39	0.83	ND	ND	ND	ND	CBG	1.39	0.83	0.042	0.42	0.42	20.39
CBDa	1.39	0.83	ND	ND	ND	ND	CBC	1.39	0.83	0.106	1.06	1.06	51.04
CBD	1.39	0.83	1.364	13.64	13.64	656.15	Total			1.567	15.67	15.67	753.95

Total THC-THCa *0.877 + Δ9-THC; Total CBD = CBDa *0.877 + CBD; NR= Not Reported, ND= Not Detected, *Reported by Dry Mass*, *analytical instrumentation used Cannabinoids:UHPLC-DAD, Moisture:Mass by Drying/Water Activity:Water Activity Meter, Foreign Material:Microscope*


Terpene Profile

Analyte	LOQ	LOD	%	mg/g	Analyte	LOQ	LOD	%	mg/g
Geraniol	0.025	0.010	0.0090	0.090	Terpinolene	0.025	0.010	0.0050	0.050
Terpinolene	0.025	0.010	0.0050	0.050	(-)-Guaio	0.025	0.010	0.0040	0.040
(-)-Guaio	0.025	0.010	0.0040	0.040	α-Terpinene	0.025	0.010	ND	ND
α-Terpinene	0.025	0.010	ND	ND	Camphene	0.025	0.010	<LOQ	<LOQ
Camphene	0.025	0.010	<LOQ	<LOQ	cis-Nerolidol	0.025	0.010	ND	ND
cis-Nerolidol	0.025	0.010	ND	ND	δ-3-Carene	0.025	0.010	ND	ND
δ-3-Carene	0.025	0.010	ND	ND	Eucalyptol	0.025	0.010	ND	ND
Eucalyptol	0.025	0.010	ND	ND	γ-Terpinene	0.025	0.010	ND	ND
γ-Terpinene	0.025	0.010	ND	ND	(-)-Isopulegol	0.025	0.010	ND	ND
(-)-Isopulegol	0.025	0.010	ND	ND	p-Cymene	0.025	0.010	ND	ND
p-Cymene	0.025	0.010	ND	ND	Total			1.4150	14.150

NR= Not Reported thus no analysis was performed, ND= Not Detected thus the concentration is less than the Limit of Quantification (LOQ), *analytical instrumentation used HS-GC-MS*




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01/21/2020

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Oral Products

Nano CBD Water-Soluble Spray and Drops

- THC-Free Medical-Grade Full Spectrum CBD
- State of the art nanoemulsion technology to shrink droplet size that carries the CBD to 32 nanometers
- The water-soluble base is ideal for maximal absorption, bioavailability, onset and duration of action
- Water soluble drops can be administered sublingually or mixed into a beverage
- Rapid onset in as little as 5-15 minutes



Nano CBD Spray	230 MG/Bottle	3 MG/ML	8ML	MSRP \$35.00
Nano CBD Water-Soluble Drops	500 MG/Bottle	17 MG/ML	1 OZ(30ML)	MSRP \$55.00
Nano CBD Water-Soluble Drops	1000 MG/Bottle	33 MG/ML	1 OZ(30ML)	MSRP \$90.00
Nano CBD Water-Soluble Drops (MINT)	500 MG/Bottle	17 MG/ML	1 OZ(30ML)	MSRP \$55.00
Nano CBD Water-Soluble Drops (MINT)	1000 MG/Bottle	33 MG/ML	1 OZ(30ML)	MSRP \$90.00



Topical Products



Nano CBD Topicals

- THC-Free Medical-Grade Full Spectrum CBD
- A unique nanoemulsion process using targeted sonication technology to shrink droplet that carries the CBD to 32 nanometers
- Maximal absorption rate and depth
- Additional anti-inflammatory ingredients include MSM, arnica flower oil, frankincense, menthol and comfrey
- Made with organic ingredients

Nano CBD Cream, Regular Strength	300 MG/Bottle - 6 MG/Pump	1.7 OZ (50ML)	MSRP \$50.00
Nano CBD Cream, Extra Strength	600 MG/Bottle - 12 MG/Pump	1.7 OZ (50ML)	MSRP \$60.00
Nano CBD Cream, Extra Strength	150 MG/Bottle - 2 MG/Pump	.5 OZ (15ML)	MSRP \$30.00
Nano CBD Roll-On, Regular Strength	300 MG/Bottle	2 OZ (60ML)	MSRP \$50.00
Nano CBD Roll-On, Extra Strength	600 MG/Bottle	2 OZ (60ML)	MSRP \$65.00
Nano CBD Salve Stick, Extra Strength	600 MG/Bottle	2.3 OZ (68ML)	MSRP \$70.00

Essential



Prevent the Spread of Virus and Bacteria with Curatio's Powerful Germ-Killing Cannabinoid-Infused Hand Sanitizer

- Kills 99.9% of germs, bacteria and viruses
- Contains 70% isopropyl alcohol
- Medical-grade CBG and CBD in a nanoscale delivery system that yields 10x increased absorption
- CBG and CBD are synergistic antibacterial agents — critical components in our germ protection formula
- Infused with eucalyptus and tea tree oil which have natural antiviral components and help carry the CBG and CBD into the dermis
- Aloe Vera, Tea Tree Oil and CBG:CBD soothes, moisturizes and protects hands

All Ingredients Are Carefully Selected and Formulated to Eliminate Germs, Protect and Moisturize Skin



2 oz (60ml)
MSRP: \$16.99

curatio

FULL SPECTRUM THC-FREE



Media Plan



Digital Strategy

Facebook and Instagram Paid Advertising:

- ✓ Curatio is participating in a variety of different Facebook and Instagram ad campaigns.
- ✓ Our two digital marketing teams are both part of a unique Instagram and Facebook “think tank team”.
- ✓ Our highly targeted campaigns are expected to yield a 3:1 ROI.

Three screenshots of Facebook advertisements for Curatio CBD products are displayed against a blue background with green digital graphics. The first ad on the left features a woman in athletic wear crouching on grass next to a jar of Curatio Organic Hemp Extract Cream. The text includes a testimonial from Noelle M. and the tagline "FOCUS. PERFORM. RECOVER." The middle ad shows a man in a gym setting with a can of Curatio HEMP. The text introduces the product and its benefits for post-workout recovery. The third ad on the right shows a man in a gym with a play button icon over the image, advertising Curatio HEMP and its nano-emulsion technology. Each ad includes a "Learn More" button and the website URL "CURATIOCBD.COM".

Curatio CBD
Sponsored · 🌐

"I've been using the Organic Hemp Extract Cream for 2 months consistently. It relieves my neck aches, making the tension subside, and helps me feel relaxed overall. I love the ease that it rubs into my skin, and a little bit of product goes a very long way!" - Noelle M.

CURATIOCBD.COM
FOCUS. PERFORM. RECOVER.
We use a proprietary nano-emulsion process using... [Learn More](#)

Curatio CBD
Sponsored · 🌐

Introducing Curatio HEMP.
Our products use anti-inflammatory ingredients to relieve pain points and any discomfort experienced from your daily workout.

CURATIOCBD.COM
CURATIO HEMP
We use a proprietary nano-emulsion process using... [Learn More](#)

Curatio CBD
Sponsored · 🌐

Workouts just got a little easier thanks to Curatio HEMP.
Our nano emulsion technology enhances absorption while providing rapid pain relief for faster recovery.

CURATIOCBD.COM
Curatio HEMP
We use a proprietary nano-emulsion process using targeted sonification techniques to shrink the droplet that carries the active ingredients to 80 microns, greatly increas... [Learn More](#)

Key Influencers



- ✓ We have 40 influencers on Instagram
- ✓ Our influencers personify our target audience and are leaders in the industries they serve
- ✓ Our affiliate program consists of a network of publishers who promote our products in editorials



John Gains Jr
@gainsbygains
Followers: 157k

- Muscle Pharm Athlete
- Wilhelmina fitness model
- Firebody LA Co-Creator



Ryan Atkins
@ryanatkinsdiet
Followers: 45k

- Runner, climber, cyclist
- OCR athlete
- Spartan Ultra World champ
- 6x World's Toughest mudder



Maxine Hupy
@maxinehupy
Followers: 43k

- Dancer, Choreographer,
- Model, Actress



Chelsea Rashoff
@chelsearashoff
Followers: 35k

- Pro Volleyball player
- Integrative Health Coach



Gianna Malfitano
@giannabythesea
Followers: 17k

- Skateboarder, Surfer
- Investor



PRODUCT	SIZE	SINGLE UNIT WSP	WSP PER CASE OF 6	SINGLE UNIT MSRP
Nano CBD Water-Soluble Spray 230mg Natural	8ml	\$17.50	\$105.00	\$35.00
Nano CBD Water-Soluble Drops 500mg Natural	30ml/1oz	\$27.50	\$165.00	\$55.00
Nano CBD Water-Soluble Drops 500mg Mint	30ml/1oz	\$27.50	\$165.00	\$55.00
Nano CBD Water-Soluble Drops 1000mg Natural	30ml/1oz	\$45.00	\$270.00	\$90.00
Nano CBD Water-Soluble Drops 1000mg Mint	30ml/1oz	\$45.00	\$270.00	\$90.00
Nano CBD Cream 150mg extra strength	15ml/.5oz	\$15.00	\$90.00	\$30.00
Nano CBD Cream 300mg regular strength	50ml/1.7oz	\$25.00	\$150.00	\$50.00
Nano CBD Cream 600mg extra strength	50ml/1.7oz	\$32.50	\$195.00	\$65.00
Nano CBD Roll-On 300mg regular strength	60ml/2oz	\$25.00	\$150.00	\$50.00
Nano CBD Roll-On 600mg extra strength	60ml/2oz	\$32.50	\$195.00	\$65.00
Nano CBD Salve Stick 600mg extra strength	68ml/2.3oz	\$35.00	\$210.00	\$70.00
Nano CBG:CBD Hand Sanitizer 100mg	60ml/2oz	\$8.50	\$50.97	\$16.99

curatio™

FULL SPECTRUM THC-FREE

Questions?

